

# BFI QI COLLABORATIVE PROJECT



Parent Partners: Morgan Johnson  
with baby Mila and Claire Gallant  
with baby Ida

## Scaling up Implementation of BFI in Canada

The Breastfeeding Committee for Canada is leading a National Baby-Friendly Initiative (BFI) Quality Improvement (QI) Collaborative Project with 15 healthcare organizations and 27 hospital sites across Canada.

Over the next 30 months, the participating hospital teams will meet face to face and join virtual webinars to learn and share improvement strategies. Hospitals will be provided with tools to regularly collect data and share results within the Collaborative with the spirit of 'all share, all learn'.

The BFI QI Collaborative Project is based on the Institute for Healthcare Improvement (IHI) Collaborative for Achieving Breakthrough Improvement Model. A team of experts in Quality Improvement, Baby-Friendly, Evaluation and Administration will assist hospitals and monitor progress over time to meet their goals aligned with the Collaborative's aim of increasing the number of BFI designated hospitals from 21 to 36 by December 2023.

The health care organizations and hospitals participating are from across Canada. The map of current BFI designated facilities and a list of participating hospital sites is included for reference below. These hospitals are truly leaders for stepping forward to participate in this first of its kind maternal newborn Quality Improvement Collaborative in Canada. Hospital teams will work toward BFI implementation to improve maternal newborn care through an evidence-based collaborative. Over 41,000 babies across Canada will be impacted annually by this project.

The first face to face workshop was held in Oakville, Ontario Sept 5 & 6 with 116 participants. Hospitals learned about Quality Improvement science and how to translate BFI theory and evidence into practice. They began to build relationships and form teams that were actively engaged to create an aim statement, measure results and implement change ideas.

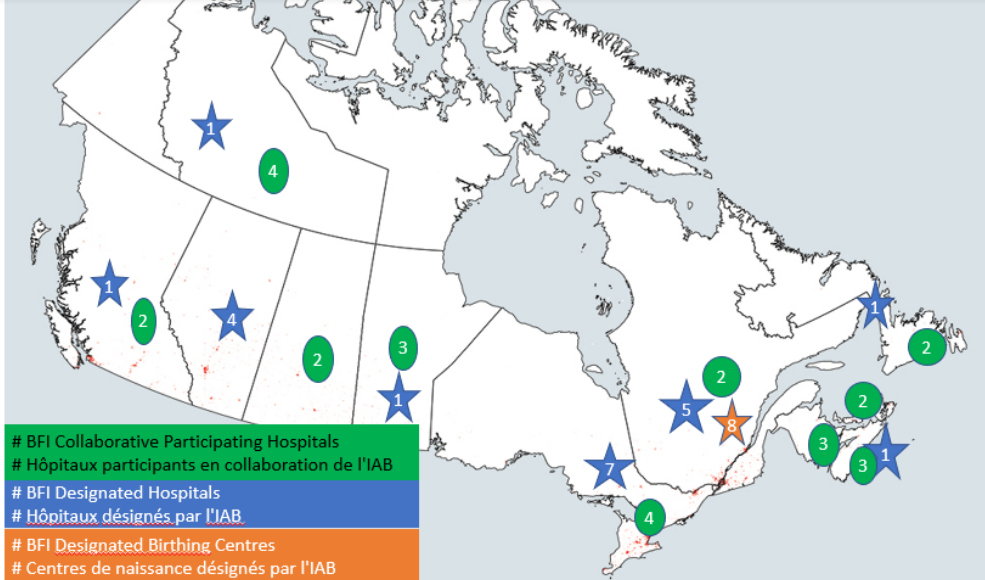
We look forward to share the learnings from the hospitals to support future sites and sustainability of BFI in Canada.

We are also pleased to have HSO/Accreditation Canada partner with us on the project planning team and recognize the importance of the Baby-Friendly Initiative as an evidence-based strategy for improving quality healthcare. Finally, we would also like to thank the Public Health Agency of Canada for generously providing funding support to the BCC over the next five years to improve maternal newborn health outcomes.

*"I truly loved and appreciated the cultural safety presentation (from a breastfeeding core perspective but also from a best care perspective). Thank you!"*

*"Enjoyed time to work through various parts of project planning as a group. We are leaving with a road map to get us started!"*

*-Workshop participants  
Sept 5 & 6, 2019*



## BFI Collaborative Participating Hospitals

- BC Penticton Regional Hospital, Penticton
- BC St Paul's Maternity Centre, Vancouver
- Northwest Territories Health and Social Service Authority-Stanton, NTHSSA-Fort Smith, HRHSSA, TCSA Health Centre
- SK Regina General Hospital (RGH), Regina
- SK Victoria Hospital, Prince Albert
- MB Brandon Regional Health Centre (BRHC), Brandon
- MB Health Science Centre, Winnipeg
- MB St. Boniface Hospital, Winnipeg
- ON Halton Healthcare, Georgetown
- ON Halton Healthcare, Oakville
- ON Halton Healthcare, Milton
- ON Mount Sinai Hospital, Toronto
- QC Hôpital du Centre-de-la-Mauricie du Centre intégré universitaire de santé et de services sociaux de la Mauricie-et-du-Centre-du-Québec (CIUSSS MCQ), Shawinigan
- QC The Montreal West Island Integrated University Health and Social service Centre (MWI IUHSSC): Lakeshore General Hospital site,, Montreal
- NB Campbellton Regional Hospital, Campbellton
- NB Chaleur Regional Hospital, Bathurst
- NB Edmundston Regional Hospital, Edmundston
- PEI Prince County Hospital (PCH), Summerside
- PEI Queen Elizabeth Hospital, Charlottetown
- NS Aberdeen Hospital, New Glasgow
- NS Cape Breton Regional Hospital, Cape Breton
- NS South Shore Regional Hospital, Bridgewater
- NL Central Newfoundland Regional Health Center (CNRHC), Grand Falls Windsor
- NL Health Sciences Centre (HSC) a Facility of Eastern Health, St. John's, NL



Tree of Life –Photo provided by Candi Edwards, Parent Partner