



Being both soft
and strong is a
combination very
few have mastered.

Yasmine Mogahed

Manitoba Velvet Nudge

Manitoba's Breastfeeding Strategy



Vision

Babies in Manitoba are Breastfed



Leadership in the North



Baby Friendly Initiative Survey

November 2015



The Thompson Public/Community Health unit is working towards becoming a Baby Friendly facility. We kindly ask if you would participate in this survey to help us identify how well we are doing and where we need to improve.

	The Northern Health Region has a breastfeeding policy that aims to protect, promote and support breastfeeding. Have you seen a summary of this policy?	<input type="checkbox"/> Yes <input type="checkbox"/> No
During Pregnancy	Did you attend prenatal classes or speak with a health care professional about breastfeeding?	<input type="checkbox"/> Yes <input type="checkbox"/> No <input type="checkbox"/> N/A
	Were you provided with information on skin-to-skin contact with your baby?	<input type="checkbox"/> Yes <input type="checkbox"/> No <input type="checkbox"/> N/A
	Were you encouraged to discuss skin-to-skin care with your physician/midwife/nurse?	<input type="checkbox"/> Yes <input type="checkbox"/> No <input type="checkbox"/> N/A
	When you left the hospital, how were you feeding your baby?	<input type="checkbox"/> Only breastfeeding <input type="checkbox"/> Only formula <input type="checkbox"/> Both breastfeeding & formula

The Velvet Nudge in Action

Social Determinants & Equity

- Parents who make an informed decision need to be respected and supported
 - All Manitoba created resources support informed decision making.



Moving Mountains Together

